



# Size Chart

Regardless of size, each ad gets the same level of care and attention.

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Full  
7.25" x 9.75"

Two-Thirds  
4.78" x 9.75"

Half Horizontal  
7.25" x 4.78"

Half Block  
4.78" x 7.25"

Third Block  
4.78" x 4.78"

Third Vertical  
2.31" x 9.75"

Twelfth Block  
2.31" x 2.31"

Quarter Tall  
2.31" x 7.25"

Quarter Block  
3.55" x 4.78"

Quarter Banner  
7.25" x 2.31"

Sixth Vertical  
2.31" x 4.78"

Sixth Horizontal  
4.78" x 2.31"

Eighth Horizontal  
3.55" x 2.31"

Personal Two Ninths  
2.31 x 6.44"

Personal Ninth  
2.31 x 3.11"

Church Chart 1/4  
3.55" x 4.38"

Church Chart 1/8  
3.55" x 2.12"

At Your Service  
3.47" x 1.84"

BWW  
2.3056" x 1.1503"

Branding Box  
1.63" x 1.84"